CHROMOSOME 18 REGISTRY & RESEARCH SOCIETY



ANNUAL REPORT 2018



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MEET THE EXECUTIVE BOARD



Pictured Left to Right: VP for Development, **Liz Woodfield**, Treasurer, **John Drymala**, VP for Member Relations, **Katie Bailey**, Secretary, **Dave Aldrup**, President, **Jannine Cody**



Pictured Left to Right(Top): Neale Parker, Liz Woodfield, Andrea Davila, Jannine Cody, Katie Bailey, Dave Aldurp, John Dyrmala Pictured Left to Right (Bottom): Calasia Haynes, Agnes Espericueta, Elizabeth Cody, Emi Behan, Victoria Ochoa, Casey Cannon

A NOTE FROM THE EXECUTIVE DIRECTOR

Chromosome 18 is changing for the better! Much of the information contained within this Annual Report has been put together by our young, dynamic staff & volunteers who are getting experience in their first professional role. Because of this, it brings a unique set of benefits, as well as some challenges to the organization; however, under the wonderful direction of Emi Behan, our team has grown substantially without any additional overhead. This is a truly unique accomplishment that has enabled many new initiatives to be put into action and brought about some financial increases, but we still have much more room to grow.

We are striving to improve what works best for our members and when necessary pivot with the constantly changing Chromosome 18 family needs. As we moved through 2018, we managed to continually develop the fun, but informative, Live Broadcasts, linking people across the country and around the world while continuing the 28-year legacy of building our community connections. Making a difference cannot happen without all of our families, volunteers, foundations, sponsors, and supporters having a passion for making a change from the status quo. With the Chromosome 18 Clinical Research Center being the only dedicated Global Research Center for Chromosome 18, we continue to support this amazing resource for our families to help with their needs now and long into the future.

It is my honor & pleasure to be a part of the innovative team as we move forward with many new programs in 2019. Thank you to everybody that has helped push the organization forward during the year.

If you don't help, who will?

NEALE PARKER

A NOTE FROM THE DIRECTOR OF OPERATIONS

Chromosome 18's mission is to help individuals with chromosome 18 abnormalities overcome the obstacles they face, so they may lead happy, healthy, and productive lives. As I near two years with Chromosome 18, I am incredibly thankful to be part of an organization that is dedicated to improving the lives of so many families around the world. Attending my first annual conference in 2018 was an incredible experience, and I was grateful for an opportunity to meet many of our families in person for the first time. Thank you for the opportunity to work toward our mission alongside each and every one of you. We cannot complete this important work without you, our members & our supporters. Please enjoy this annual report as a snapshot of the impact you've made over the past year!

EMIBEHAN

2018 Snapshot

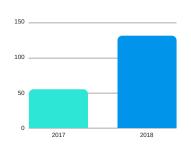
CHROMOSOME 18 REGISTRY & RESEARCH SOCIETY

CHROMOSOME 18 CELEBRATED 25 YEARS OF ANNUAL CONFERENCES IN 2018. CHROMOSOME 18 CELEBRATED ITS 25TH ANNUAL CONFERENCE IN BALTIMORE, MD OVER THE 4TH OF JULY WEEKEND. 25 YEARS

71%

INCREASE IN FUNDS RAISED FOR THE SAN ANTONIO STARFISH DASH IN 2018. \$32,580 WAS RAISED IN 2018 COMPARED TO \$19,000 RAISED IN 2017!

INCREASE FROM 55 TO 131
FUNDRAISING & EDUCATIONAL
EVENTS IN 2018 HELD BY
MEMBERS, COMMUNITY
PARTNERS, AND
CHROMOSOME 18



FUNDRAISING EVENTS

CHROMOSOME 18'S TEAM OF GRANTS INTERNS APPLIED FOR 40 GRANTS IN 2018, RESULTING IN OVER \$25,000 OF FUNDING RECEIVED TO SUPPORT CHROMOSOME 18 MEMBER SERVICES AND RESEARCH.



18

Trisomy 18 Families

7

Ring 18 Families 15

Tetrasomy 18p Families 45

18q-Families 28

18p-Families

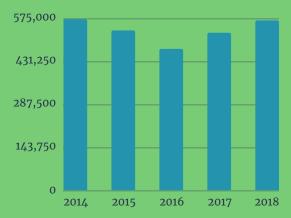
JOINED CHROMOSOME 18 IN 2018

*DOES NOT INCLUDE FAMILIES WHO SELECTED "OTHER" AS A SYNDROME TYPE.

Chromosome 18

2018 INCOME AND EXPENSES AT A GLANCE

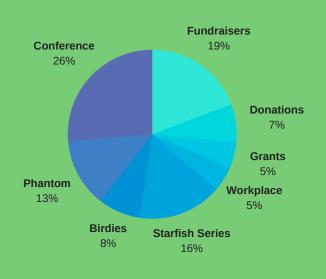




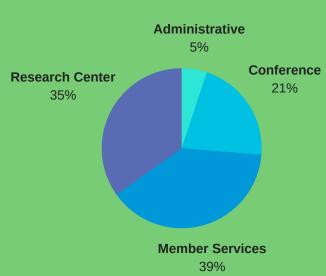
NEARLY \$568,000 RAISED IN 2018

2018 marks Chromosome 18's second highest annual income in the past 5-years, with nearly \$568,000 raised! All financial information is subject to final review in the 2018 audit.

2018 INCOME



2018 EXPENSES



*Administrative costs include taxes, processing fees, insurance, and donor development costs.

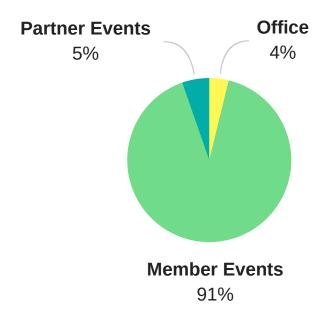
\$38,210

RAISED BY FACEBOOK FUNDRAISERS IN 2018 This year, Chromosome 18 supporters raised over \$38,000 through Facebook fundraisers accounting for 42% of all individual fundraising! Thank you to everyone who took the time to host a fundraiser. Interested in hosting a Facebook fundraiser? Find out more here.

Fundraising Events

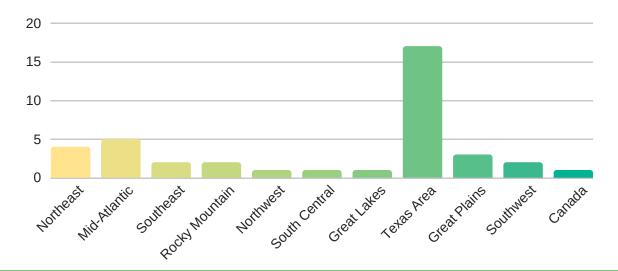
131

fundraising events were hosted by Chromosome 18 members, families, and friends in 2018. This is over twice as many events as held in 2017. View a list of our events & fundraisers <u>here</u>.



Fundraising events are one of Chromosome 18's largest funding sources. This year, over 90% of our fundraising events were held by our members. Every dollar counts, and we are grateful to our fundraisers both big and small. Thank you to everyone who held and contributed to a fundraising event in 2018!

Fundraising Events by Region



Birthday Fundraisers

12
Starfish Series Events

66
Regional Events

*SOME EVENTS ARE REFLECTED IN MULTIPLE CATEGORIES

Fundraising Highlights

STARFISH SCRAMBLE EVENT SERIES



STARFISH SCRAMBLE HOUSTON

On May 6, 2018, Tam Aldrup, with support from Kristy Holder, held the Houston Starfish Scramble. Over 40 participants joined in the afternoon of fun sponsored by Audi West Houston. Nearly \$7,500 was raised. Read more <u>here</u>.



STARFISH SCRAMBLE EDISON

On October 21, 2018, Mike Fudala & Liz Woodfield co-hosted a Starfish Scramble at Topgolf in Edison, NJ. By engaging local organizations, Sprinkler Fitters and NJ Superior Officers Association, the event was able to raise over \$6,000. Read more here.



STARFISH SCRAMBLE SAN ANTONIO

On April 27, 2018, over 30 participants joined the fun in San Antonio for a Starfish Scramble at Topgolf the night before the Starfish Dash. With the help of Title Sponsor, Valero Energy, nearly \$12,500 was raised. Read more here.



STARFISH SCRAMBLE TULSA

Kyle & Holly Hubbell organized the 18 Fore 18 Tournament in memory of Jay T. Parker on May 17, 2018. Planning to make the tournament an annual event, the Hubbell family engaged the community and raised nearly \$10,000! Read more about the event here.



STARFISH SCRAMBLE NAPERVILLE

On November 4, 2018, Kathy Borello organized and hosted the Naperville Starfish Scramble at Topgolf. With sponsorships from Andromeda, Horton Group, and TopNotch Silkscreening, as well as a silent auction, the event raised nearly \$11,000! Read more here.

659

participants enrolled in the research study

27

years as the world leader in chromosome 18 research

14

new families joined the research study

10

Chromosome 18 Clinical Research Center Tours

9

Research Newsletters

3

scientific publications in 2018

CHROMOSOME 18 CLINICAL RESEARCH CENTER

View the Chromosome 18 Clinical Research Center's 2018 Annual Report.

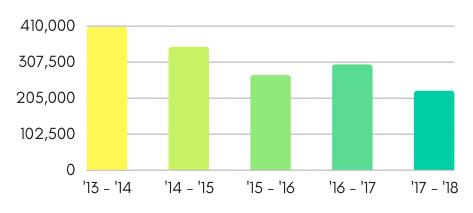
2018 HEALTH CELL STATE OF THE INDUSTRY



Dr. Cody pictured at the 2018 Health Cell Event.

Dr. Cody was honored at the Health Cell State of the Industry Event in February 2018. Selected as one of five honorees, Dr. Cody shared the story of the Chromosome 18 Registry & Research Society & the Chromosome 18 Clinical Research Center as one of the most inspiring and important things happening in San Antonio's bioscience and healthcare industry. You can view Dr. Cody's presentation here.

REDUCTION OF CHROMOSOME 18 CLINICAL RESEARCH CENTER FUNDING



5-YEAR CRC DONATION OVERVIEW BY GRANT YEAR

The Chromosome 18 Registry & Research Society is the primary funder of the Chromosome 18 Clinical Research Center. Donations to the Chromosome 18 Clinical Research Center follow the academic year. As shown in the graph above, the reduction in funding over the past 5 years to the CRC is clear. While \$150,000 was donated in January 2019, the overall trend of funding is declining. This can be reversed with your help.

Membership Updates

WELCOME TO THE FAMILY!

191

new families joined Chromosome 18 in 2018! We were excited to welcome families from all syndrome groups and from countries around the world!

43% of our new families were international families from countries around the world.

43%

18q-

was the largest syndrome group, with 44 families listing 18q- as their syndrome.

Membership Resources



CHROMOSOME 18 CLINICAL RESEARCH CENTER PHYSICIAN MANAGEMENT GUIDES

Released in 2017, the Physician's Management Guides summarize 27 years of research and can be shared directly with your physician or specialist. <u>Find them here.</u>

SOCIAL MEDIA

Chromosome 18 members have access to our closed Facebook pages to connect with other families. Check out the Facebook pages <u>here</u>.

FACEBOOK LIVE

On the 18th of every month, Chromosome 18 hosts a live broadcast on a variety of topics. View past videos <u>here</u>.

SYNDROME & REGIONAL COORDINATORS

As part of Chromosome 18 membership, you have the opportunity to connect with volunteer Regional & Syndrome Coordinators. Find your coordinator <u>here</u>.



Chromosome 18 Office

MEET THE TEAM



Neale Parker Executive Director



Emi Behan Director of Operations



Agnes Espericueta Administrative Supervisor



Victoria Ochoa Accounts Supervisor



Elizabeth Cody Office Assistant



Andrea Davila Social Media Supervisor



Ravee Mata
Community Outreach



Alex Lopez Community Outreach



Laura Theavos Grants Assistant



Noemi Rodriguez Grants Intern



Jenai Coleman Grants Intern



Alexus Arispe IT Intern

CHROMOSOME 18 IS PROUD TO PARTNER WITH LOCAL PROGRAMS TO HOST INTERNS AND WORK STUDY STUDENTS

Chromosome 18 works with local colleges, universities, and community programs to host internships and work-study programs. In 2018, Chromosome 18 hosted 6 work-study students and 8 interns. These part-time additions to the office focus on administration, accounts, social media, community outreach, IT, and grants. While students are improving their professional skills, Chromosome 18 is able to better serve our members.

CHROMOSOME 18 VOLUNTEER DIRECTORS



Jeff Borello Director of Technology



Stacey Gallardo Director of Social Media



Gene Johnson Director of Data Solutions



Kristy Holder Director of Marketing

Our Volunteer Directors do not sit on the Board of Directors, but they dedicate an enormous amount of their time and effort to supporting Chromosome 18. We are incredibly grateful for the donation of their time and talents to better serve our members. Thank you to our wonderful Volunteer Directors team! We are incredibly grateful for you.

CHROMOSOME 18 ADVISORY BOARD CHAIRS

In addition to our Board of Directors, Chromosome 18 has a National Advisory Board and a local San Antonio Advisory Board. Our Advisory Board Chairs coordinate communication with board members to gain valuable insight from community members on how Chromosome 18 interacts with our local and national communities.



Liz Woodfield National Advisory Board Chair



Raul Flores San Antonio Advisory Board Chair

25th Annual Conference

BALTIMORE, MD - JULY 2-4, 2018



GROUP PHOTO OF 25TH ANNUAL CHROMOSOME 18 CONFERENCE BALTIMORE, MD - JULY 12-4, 2018

We celebrated our 25th Anniversary of Chromosome 18 Decoded, the Annual Family Conference, in Baltimore, Maryland over the 4th of July weekend! Read the full story here.



Conference Chair: Nichole McVicker

A huge thank you to our conference chair, Nichole McVicker, for making 2018's Conference a success!



The night ended with a bang, as conference attendees enjoyed a firework display on July 4th over the Baltimore Harbor after the Starfish Dinner & Dance.

\$24,449

raised through VIP table sponsorship

\$10,164

raised through silent & live auctions

360

Conference Attendees

385

Starfish Dinner & Dance
Attendees

39

Sessions

20

First-time families

13

VIP Table Sponsorships

CHROMOSOME 18 EUROPE



Chromosome 18 Europe is an affiliate of the Chromosome 18 Registry & Research Society. Chromosome 18 Europe holds their conference every two years. Their most recent conference was held in Glasgow, Scotland in June 2018 (pictured above). We are proud to partner with Chromosome 18 Europe to raise awareness and provide support for Chromosome 18 families around the world.

Visit **Chromosome 18 Europe's website** for more information.

CHROMOSOME 18 AUSTRALASIA



Chromosome 18 Australasia is an affiliate of the Chromosome 18 Registry & Research Society. Chromosome 18 Australasia holds their conference every four years. Their most recent conference was held in Queensland, Australia in April 2017 (pictured above). We are proud to partner with Chromosome 18 Australasia to raise awareness and provide support for Chromosome 18 families around the world.

Visit Chromosome 18 <u>Australasia's Facebook page</u> for more information.

2018 Board of Directors

EXECUTIVE BOARD

President Jannine Cody
Vice President for Member Relations Katie Bailey
Vice President for Development Liz Woodfield
Treasurer John Drymala
Secretary Dave Aldrup

REGIONAL COORDINATORS

Great Plains Kerry Connolly Northeast Dave & Kim Stoddard Rocky Mountain **Angie Moss** Southeast **Becky Hobby** Texas Area Tam Aldrup **Great Lakes** Melanie Gorrell Mid-Atlantic Mike Fudala **Northwest** Joy Wilson South Central Open

Tracy Stevens

SYNDROME COORDINATORS

Southwest

Tetrasomy 18p Marie Primeau
18q- Kelly Collins
Trisomy 18 Jude Wolpert
Ring 18 Tanis Nicholson
18p- Katharine Newman

ADDITIONAL COORDINATORS

Sibling Coordinator Catherine Larson
Bereavement Coordinator Catherine Burzio
Self-Advocate Coordinator Racine Ghiz

EX-OFFICIO MEMBERS

Europe Bonnie McKerracher
Australia Tracy Healy
Canada Shelley Hunt

Not sure what your region is? Click here for more information!

Thank You, Committee Members!

It is impossible to individually thank all of our volunteers that help with our yearly events, but we want to recognize the committees that help plan our biggest events of the year!

25th Annual Conference Committee:

Chair: Nichole McVicker

Tam & Dave Aldrup, Kathy & Jeff Borello, Jannine Cody, Jeff & Kristen Earl, Denise Parker, Stacey Gallardo, Racine Ghiz, Shelley Hunt, Mark Sogard



Denise Parker & Nichole McVicker pictured at 2018 Conference with a Conference Attendee.



2018 Starfish Dash Event, San Antonio

2nd Annual Starfish Dash Committee:

Co-Chairs: Fred & Tracy Gibbons

Tam Aldrup, Jannine Cody, Elizabeth Cody, Leah & Craig Gransbery, Stacey Gallardo, Heather Hepp, Geanetta Hoxhaj, Ann Newstead, Cynthia Parsons, Mark Sogard, Claudia Traa

2019 Major Events

March 2019 - Birdies for Charity Fundraising, National

April 27, 2019 - 3rd Annual Starfish Dash, San Antonio, TX

July 22-24, 2019 - Chromosome 18 Decoded (Annual Conference) in Colorado Springs, CO

August 2019 - 28th Anniversary of the Chromosome 18 Clinical Research Center

October 11, 2019 - Starfish Scramble Golf Tournament, San Antonio, TX

December 2019 - Phantom Tea & Wine, National

Are you planning an event to support Chromosome 18? Contact Chromosome 18 at office@chromosome18.org to let us know!

THANK YOU TO OUR DONORS!

\$10,000 and Up:

Valero Energy Foundation Silicon Valley Community Foundation Botello Lumber Co, Inc. Ben & Peggy Flowe Melanie Gorrell Mike & Gina Wey

\$5,000 to \$10,000:

Jannine Cody
Elizabeth Cody
Stacy Gallardo
Dan Schmick
Neale Parker & Cynthia
Parsons
Putte Barnes
Marilyn De Mars
James Better
Paula Kimberlin
S&L Marx Foundation
Fidelty Brokerage
Snow Family Trust
Peter Sullivan
Jude & Bill Wolpert

\$2,500 to \$5,000:

Amgen Foundation
Patricia Lacey
Amy Kinsey
Kathy & Jeff Borello
Dave & Tam Aldrup
Beverly & Michael Vogt
Carolyn Petit
Liz Woodfield
Mike Furgiuele
Erin Geiger
Toni Cox
United Way

\$2,500 to \$5,000:

Kristy Holder Michael Fudala

\$1,000 to \$2,500:

Thomas Chilly Katie Bailey Jim & Claudia Traa Fiesta San Antonio Rosemary Woodfield Barbara Grossman leff & Carol Cohen Bettina Finn Gerald Kaiser Megan Wilson Just Give Bank of America Charitable Foundation Scott Plummer Judie Heggie Joy Wilson Ave Maria Mutual Funds

Ave Maria Mutual Fund Audi West James Dennis Sprinkler Fitters Local

Union #692
Erica Freund
Lorna Feijoo
Rock-It Transport
Halo Branded Solutions
Kelly Collins

Kelly Collins
Natalie Banton
Jay Goldberg
Middlesex United Way
Thomas Kallai

Sigma Gamma Delta Benley University

\$1,000 to \$2,500:

Carol Ann Edwards
Ivette Cohen
Joseph Corda
Bill Guthrie
Annie Katsiavelos
Judy LaFrombois
Doug Masterson
Pamela Potts
UT Health San Antonio
Texas Women's University
Stephanie Stokes
Whataburger
Joy Cox

\$500 to \$1,000:

Tammy Clermont Jeff Pompeo Jamie Jackson Your Cause Employee Giving Lani Farr Tracy Gibbons Kendra Scott Jewlery Carol Diehl George Dunham Alycia Alongi Bristol Myers Squibb Foundation Connie Hubbel JPMorgan Chase Bank **TRUIST** Wayne MacMasters Kristin Palmer Lee Mabie William Hill Fred Kiser II Catherine Potts Brian Primeau Cynthia Wetmore

\$500 to \$1,000:

Top-Notch Silkscreening Kamilah Lucas Terry Turner Scott Almhjell Jose Losoya Steven Larson Rachel Sorenson Carolyn Zaletcky United Airlines American Endowment Foundation Bottenberg & Associates Geri Bradley Emel Erel US Charitable Gift Trust **Greater Houston Community** Foundation Dan Hale Donald Hughes Thomas Immenschuh JE Clark II Corporation Jobber Petroleum Products Lewis Noonberg Chevron Employee Funds Morgan Stanley Jennifer Oltmans Mike Regina Todd Shivley Stuart Lollis Travelers Cyber Grants Chadwick Watson Diana Winston

Dawn Yeingst

Kimberly Laskowski

Thank you to our donors who supported Chromosome 18 in 2018 with direct donations or fundraising events. This list reflects only direct donations from individuals or corporations. We try our very hardest to ensure that everyone is recognized for their support. However, if you notice that your name is missing from the list, please contact our office at office@chromosome18.org.

Vito Ciminello

Chromosome 18 Champions

THANK YOU TO OUR MONTHLY DONORS

Erin Harlan

Patricia Lacey

Eileen Hossenloop

Casey Baker

Sergio Arce

Michael Fudala

Karen Todd

Lorna Feijoo

Dave Aldrup

Jannine Cody

Paula Smith-MacDonald

Catherine Burzio

Kelly Collins

Rob Sims

Sheila Sutton

Thank you to our donors who supported Chromosome 18 in 2018 through monthly recurring donations. This list only reflects individuals who give directly to Chromosome 18, not members who give through employee giving programs. We try our very hardest to ensure that everyone is recognized for their support. However, if you notice that your name is missing from the list, please contact our office at office@chromosome18.org.

Thank You, Andromeda Technology Solutions!

Thank you to Andromeda Technology Solutions for their donation of time and services for hosting and managing Chromosome18.org and helping us to launch our Chromosome 18 Shop online store in 2018. Chromosome 18 Member and President of Andromeda Technology Solutions, Jeff Borello, has generously donated his company's time and resources to Chromosome 18's web development and hosting needs. Thank you to Andromeda and Jeff for your help and support! Learn more about Andromeda here.



Thank You for a Fantastic Year!



























