



The Chromosome 18 Registry & Research Society

7155 Oakridge Drive • San Antonio, TX 78229 • 210-657-4968

February 2009

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Dear Friends & Families of the Chromosome 18 Registry & Research Society,

We know that while you are reading this letter, it may seem like a déjà vu. Although we recently finished our fall 2008 Birdies for Charity campaign, the PGA has officially switched this San Antonio event to the Spring, as of this year. Therefore, this is the one and only time this event will be so close in proximity to the last. From now on, Spring is the time frame for our Birdies for Charity fundraiser. We apologize for tapping (kind of like a wood pecker) on your door again so soon. Everything else about this fundraiser will remain the same as in years past.

Let us begin by saying two things about the **Birdies for Charity** event: this is by far the easiest fundraiser for The Chromosome 18 Registry, and you do not have to know a thing about golf to participate. The only time required on your part is the desire to help us be successful and help our affected children and adults.

Your pledge of one penny per birdie is all it takes to help us to be successful in this wonderful endeavor to help our kids. Golf San Antonio and the Valero Texas Open at La Cantera invite you to participate in a fundraising program, **Birdies for Charity®**, which will directly benefit The Chromosome 18 Registry. **Birdies for Charity** revolves around the PGA TOUR event from May 13-17, 2009, during the Valero Texas Open at La Cantera in San Antonio, TX, the home of our organization.

How we will benefit...

The Registry will receive **100%** of every penny we raise through Birdies for Charity. This money will be used directly in our service, education and research programs. We are so proud that our organization directs more than 96% of all monies raised into its important programs. Many charities can't boast such an impressive statistic.

How Birdies for Charity works...

This fundraiser has nothing to do with knowledge of the game of golf. All you need to do is make a pledge or give a donation, make a guess as to the number of birdies that will be made and involve others by spreading the word. We are asking every member to make a minimum pledge of one penny per birdie made during the 2009 Valero Texas Open. Of course, you can always pledge more if you like, or make a flat contribution of at least \$20. For example, 2500 birdies at a penny per birdie means a \$25.00 donation. Straight cash donations should accompany the pledge forms so that the donor is not billed additionally. You can even involve your business by having them donate one dollar or more per birdie. There is an additional pledge form enclosed to help you get at least one other pledge from your friends and co-workers to pledge. It's that easy! (For more pledge forms, just call Gloria at the office, and she will send as many as you need.) Some members ask

Kristen Earl
Ring 18 ♡
Camille Hammond
Trisomy 18 ♡
Judith Wolpert

for many more pledge cards, and we are happy to provide them. If every member pledged \$20.00, we would have our best Birdies fundraiser ever. Also, if you or a family member is planning to make a donation in 2009 and you do so through this fundraiser, it will open the door for even more money, and 100% goes to The Registry.

With every pledge you get a chance to win a brand new car...

If you correctly guess the number of birdies made during the tournament, you or any of your donors could win a 2009 Buick or become eligible for a random drawing for more than 100 prizes including a pair of American Airlines tickets or tournament prizes. In the event of a tie a tie-breaker will determine the winner of the Buick vehicle. **This is possible...five years ago, just by making a guess, Pat Bailey, one of our own members, won the car! It was delivered from Texas right to their door in Tulsa, Oklahoma.**

How YOU will make an impact...

A time line with the most important dates is included in this letter. If The Registry is one of the top 54 charities by May12th, we have the opportunity to win more money for The Registry. This fundraiser really works, and the potential for our organization is huge.

This is a chance for those of you who don't participate in the Phantom Tea to do a fundraiser, or if you did, to contact new people. Remember our favorite saying, "The number one reason why people don't give is because they aren't asked." Be proud of our organization, of our successes, and of all the important work that has been done and will continue to be done for our loved ones. Don't forget to make a pledge yourself. That is the way to help The Registry and maybe win that car.

Please support **Birdies for Charity** and The Chromosome 18 Registry by returning your completed pledge forms to our office or by making an online pledge at www.golfsanantonio.org (simplified this year) for **The Chromosome18 Registry & Research Society**. **A few of you pledged in advance for 2009. You will be billed automatically; no need to return a form.*

After the tournament you will be billed for the amount of your pledge unless you included a check or cash. Should you have any questions or need more pledge forms, please call Gloria at the office (210) 657-4968 or email her at office@chromosome18.org

Thank you in advance for your support!

***Checks should be made payable to:**

SAN ANTONIO CHILDREN'S FOUNDATION

*** Mail them to the office:**

7155 Oakridge Drive, San Antonio TX 78229

*** If you are close to the deadline, call your pledges in to the office. 210-657-4968**

Just follow the instructions on the pledge form. Either include payment with your pledge form or just turn in the pledge form. Golf San Antonio will bill you for your 2009 pledge.

* **Make your pledge online!** www.golfsanantonio.org

* **See following page for dates to remember**



2009 DATES TO REMEMBER

Jan. 16 – May 12

Official pledge Birdies for Charity solicitation campaign

Jan. 26 – May 8

\$500 Weekly Incentive, the charity that raises the most with a 5 pledge minimum wins that week

April 17, by 5:00 PM

Deadline for pledge forms must be in-hand at the GSA office to be tabulated for the Top 54 Bonus Bucks Program

May 11 – 17

Valero Texas Open tournament week

May 12, by 5:00 PM

DEADLINE for all "GUESS THE BIRDIES" contest entry forms

May 12

Pairings Party – Top 54 Charities invited

May 13

Oak Farms Dairy Charity Pro-Am – Bonus Bucks Competition

May 22, by 12 Noon

Final deadline for ALL pledge cards to be in the GSA office – pledge forms turned in after May 22 are not eligible for the "Guess the Birdies" contest

June TBD

Awarding of the Grand Prize from "Guess the Birdies" contest